

# PESQUISA DE SATISFAÇÃO

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## 2021

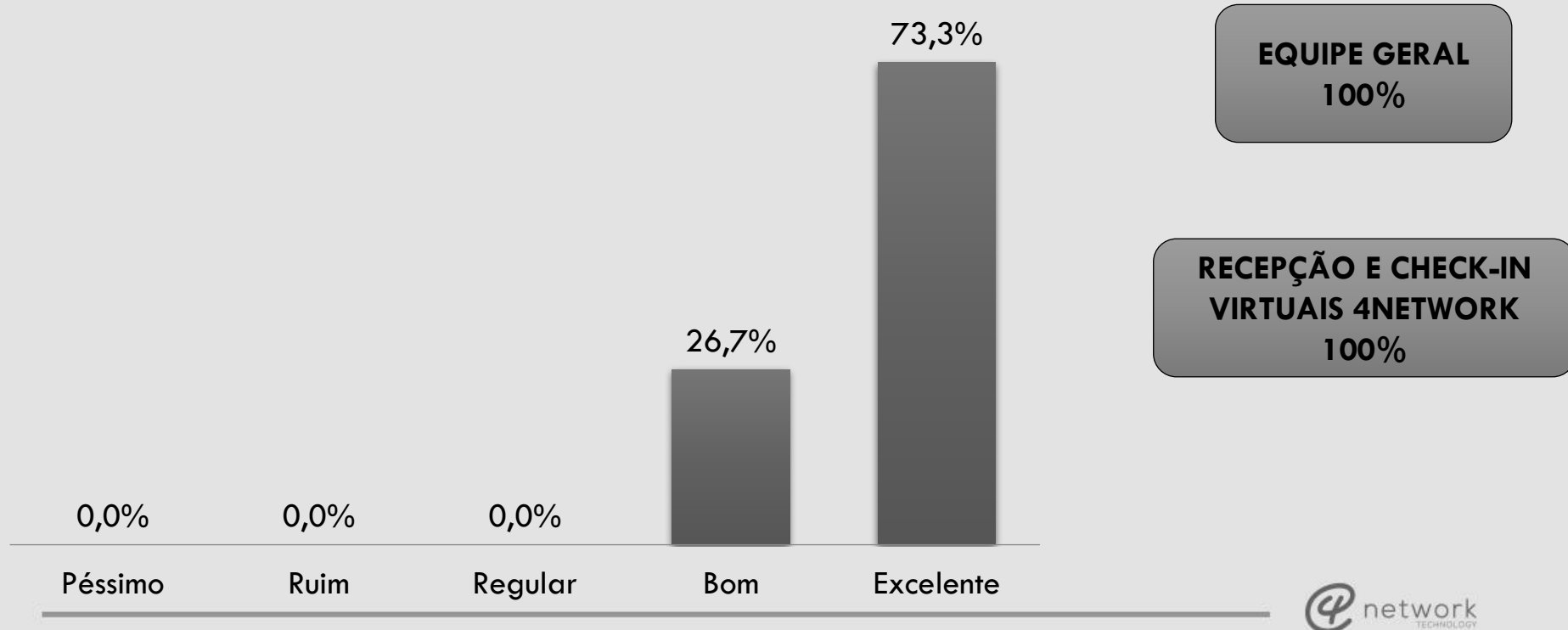


- ✓ Evento realizado dia 04 de fevereiro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:  
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

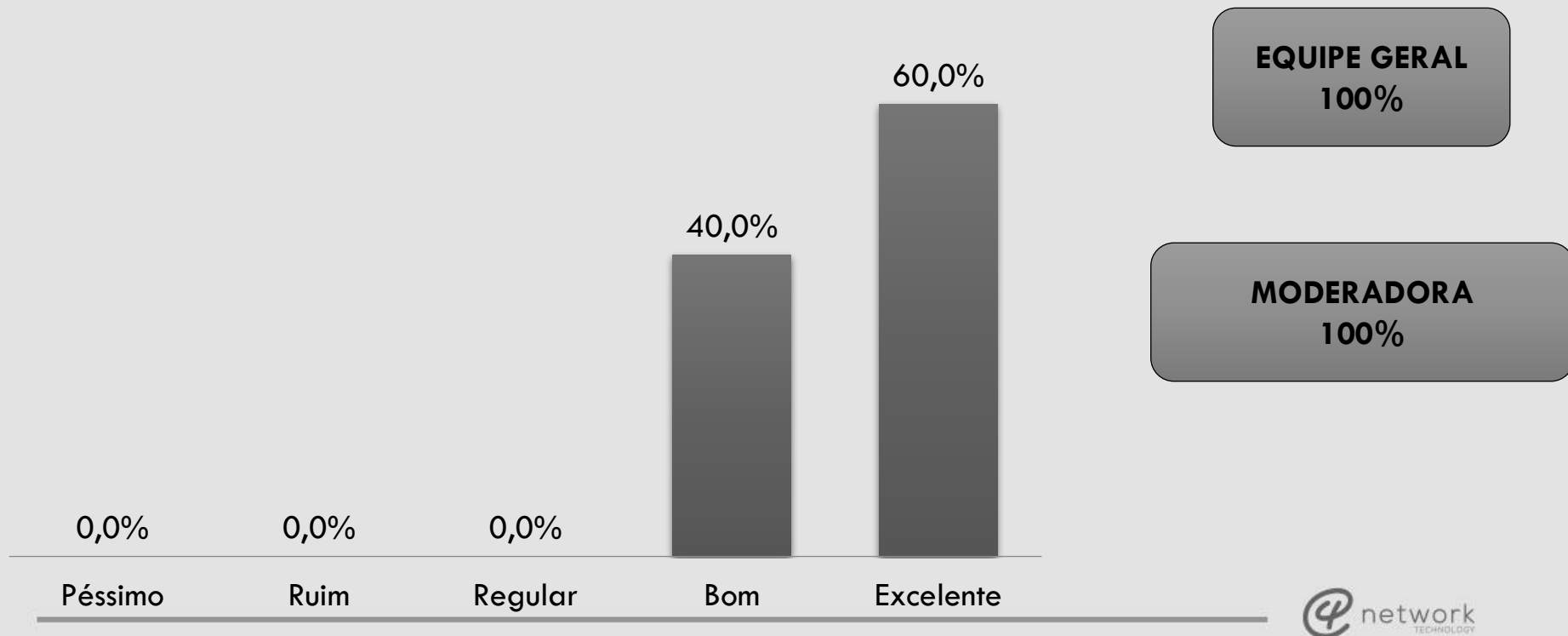
**EQUIPE**



## EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



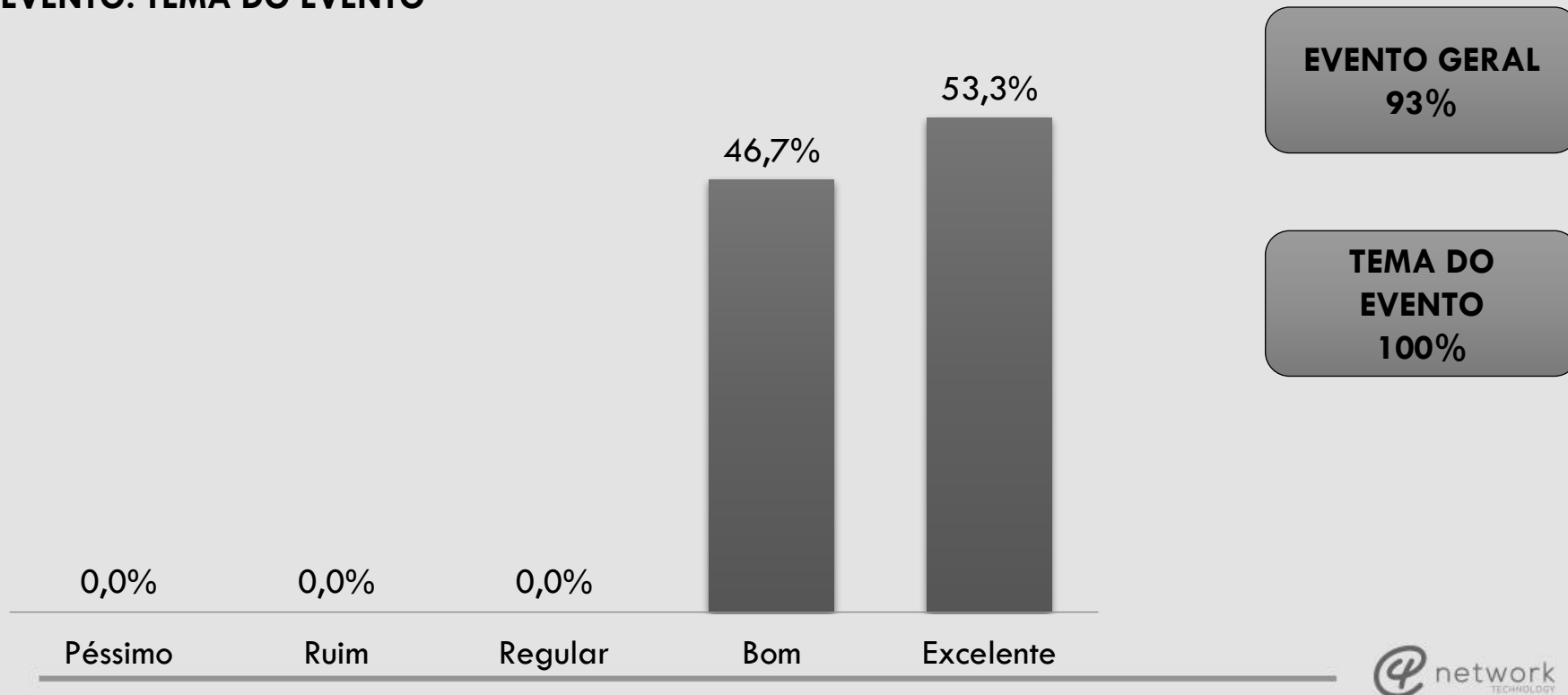
## EQUIPE: MODERADORA



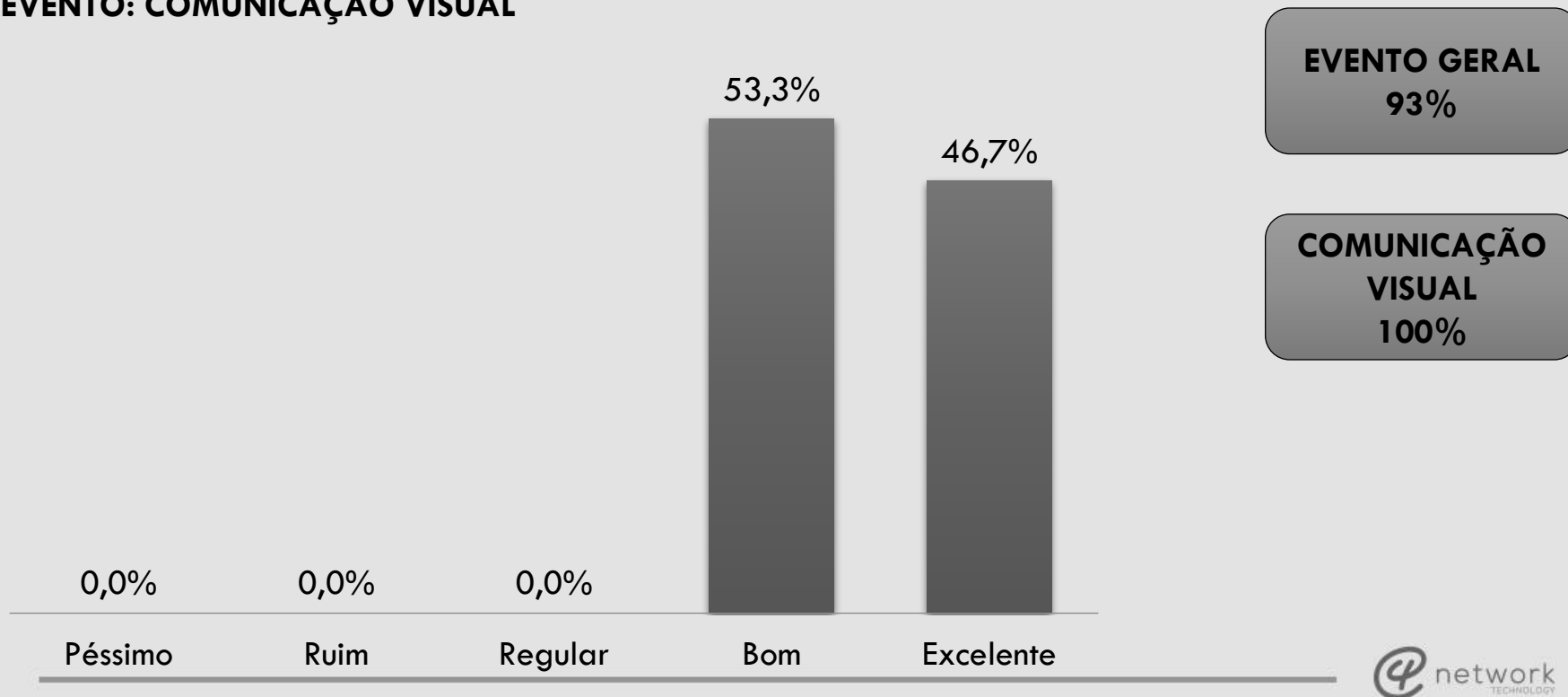
**EVENTO**

The image features a dark purple background. In the center, the word "EVENTO" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping white geometric shapes, including several large arrows pointing in various directions (up, down, left, right) and several thin, parallel diagonal lines. The overall composition is modern and minimalist.

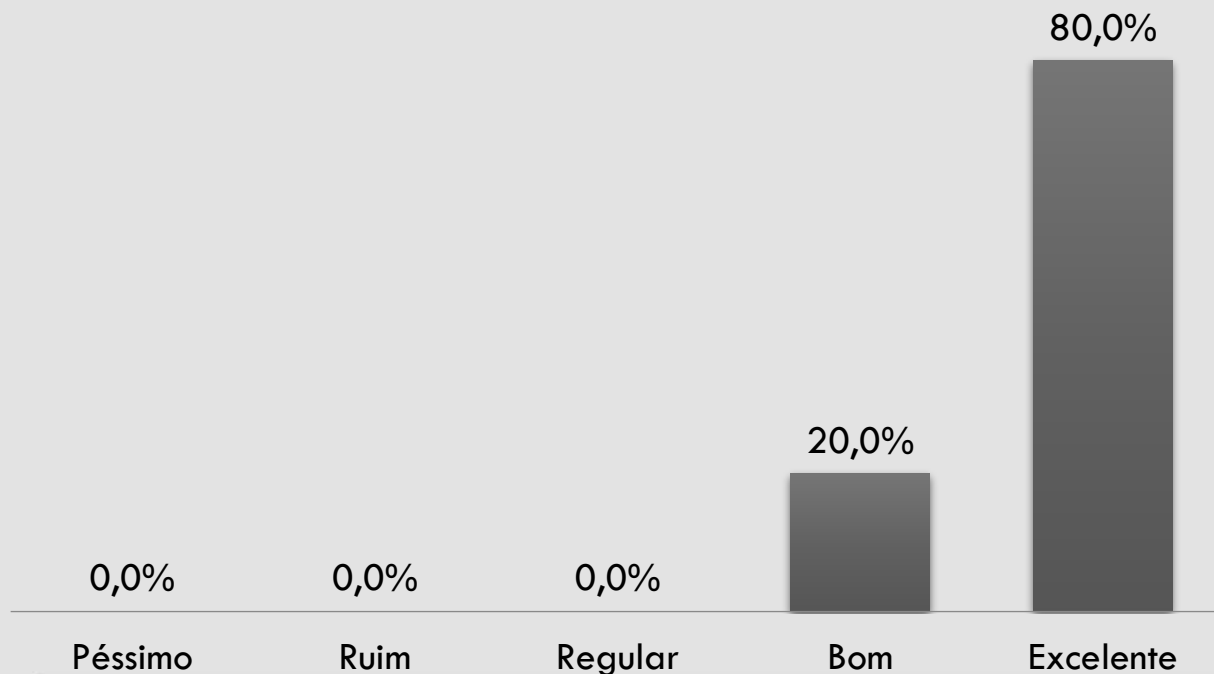
## EVENTO: TEMA DO EVENTO



## EVENTO: COMUNICAÇÃO VISUAL



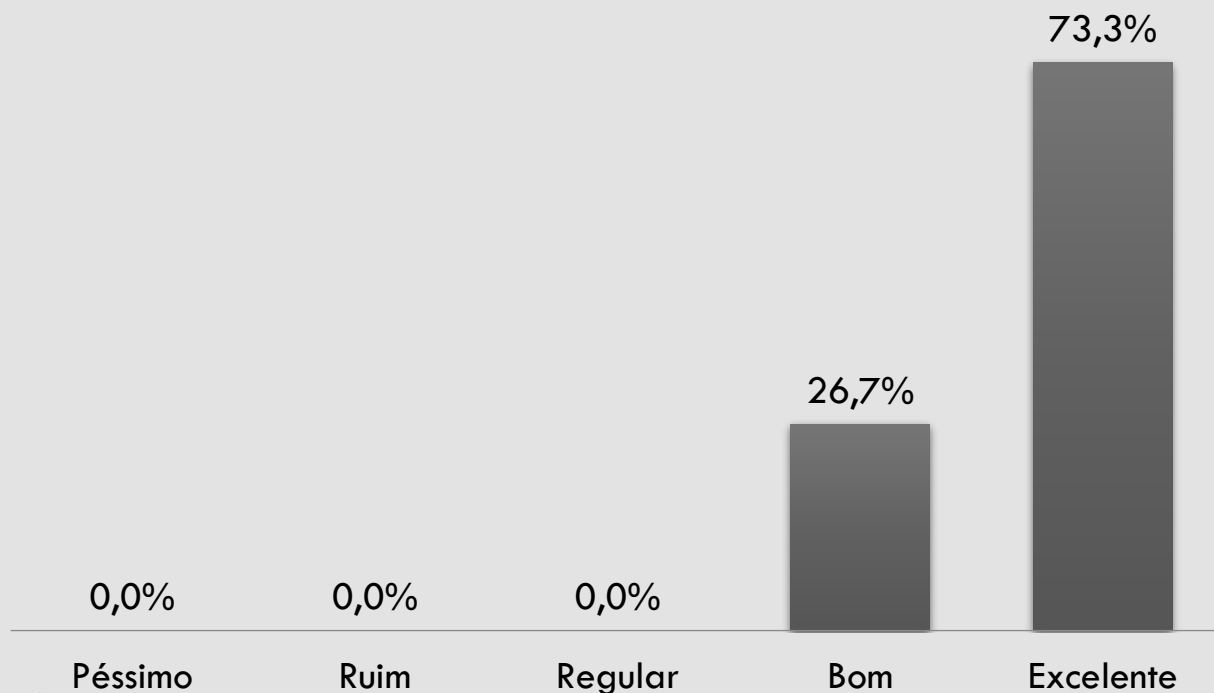
## EVENTO: ORGANIZAÇÃO



**EVENTO GERAL**  
**93%**

**ORGANIZAÇÃO**  
**100%**

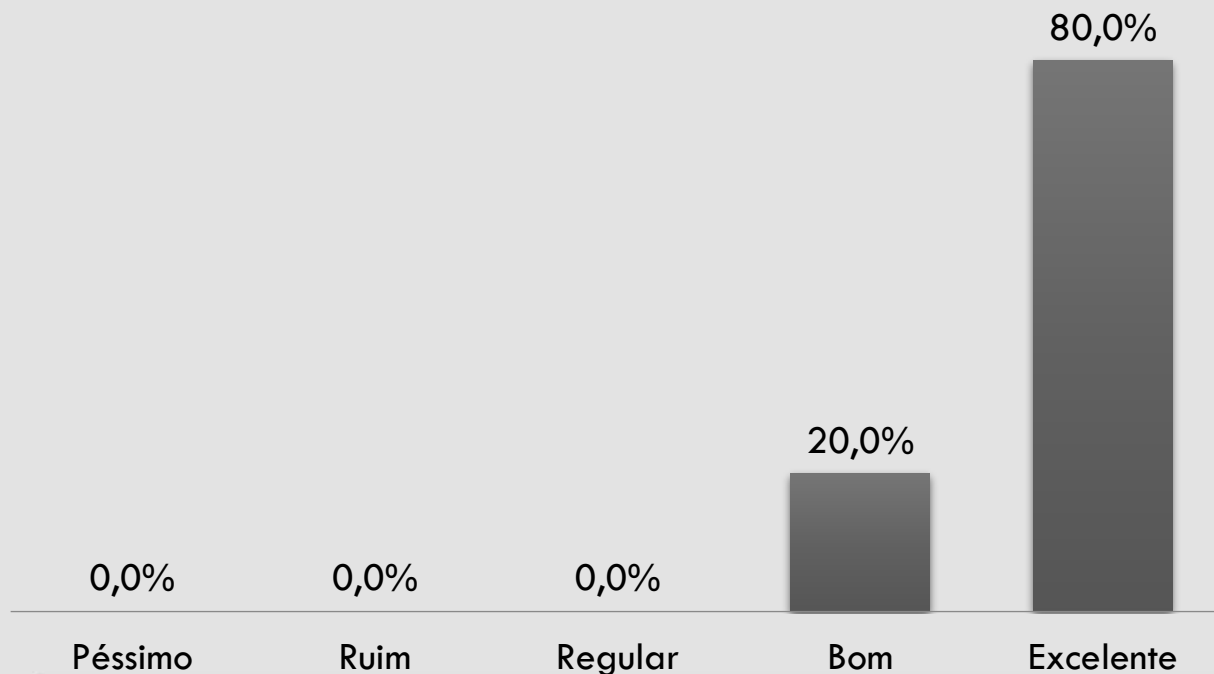
## EVENTO: PONTUALIDADE



**EVENTO GERAL**  
**93%**

**PONTUALIDADE**  
**100%**

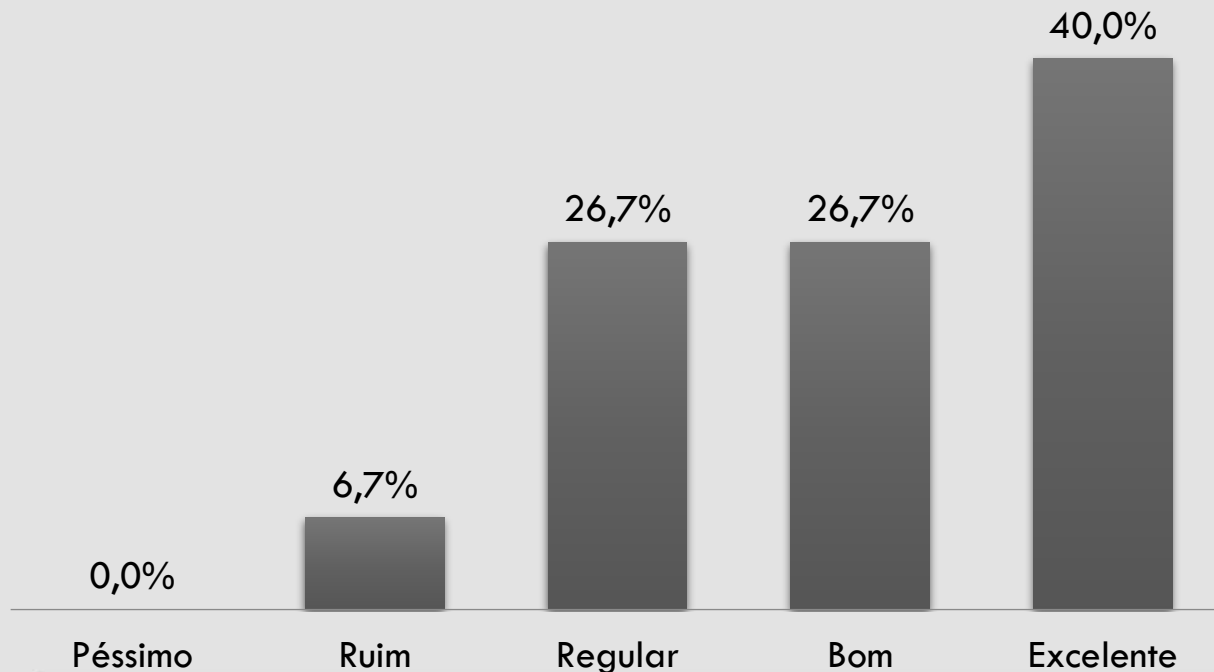
## EVENTO: ÉPOCA DO EVENTO



**EVENTO GERAL**  
**93%**

**ÉPOCA DO  
EVENTO**  
**100%**

## EVENTO: NETWORKING



**EVENTO GERAL**  
**93%**

**NETWORKING**  
**60%**

## Observações :

**“É natural que busquemos nos eventos uma interação no mesmo nível que nos eventos presenciais. Gostei do formato das interacts, o aplicativo ajuda muito, mas ainda senti falta de uma possibilidade de interação direta individual com os CIOs..”–**

**(Marcelo Henrique Faustino - RED HAT )**

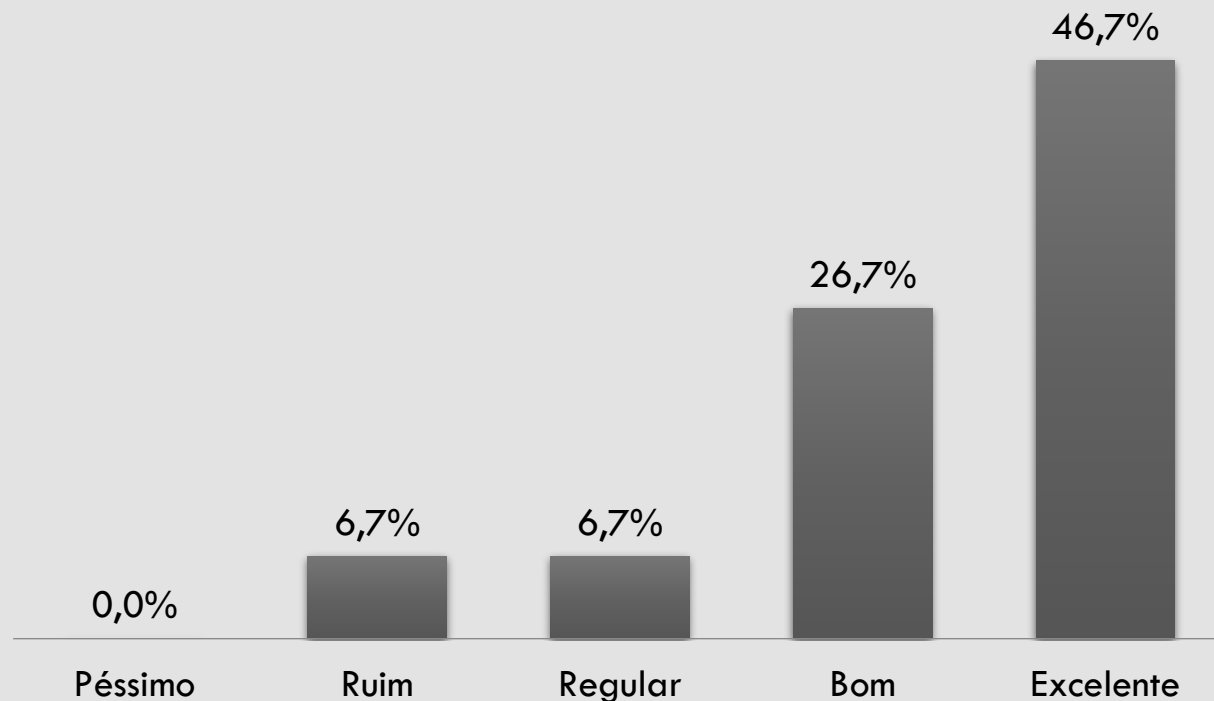
**“Inserir mais 05 minutinhos no Interact!..”– (Marilia Machado Hansen - SERVICENOW )**

**“Infelizmente ainda é complicado obter networking no evento virtual.”– (Paula Braga - SUSE )**

# KEYNOTE



## KEYNOTE: PEDRO DÓRIA

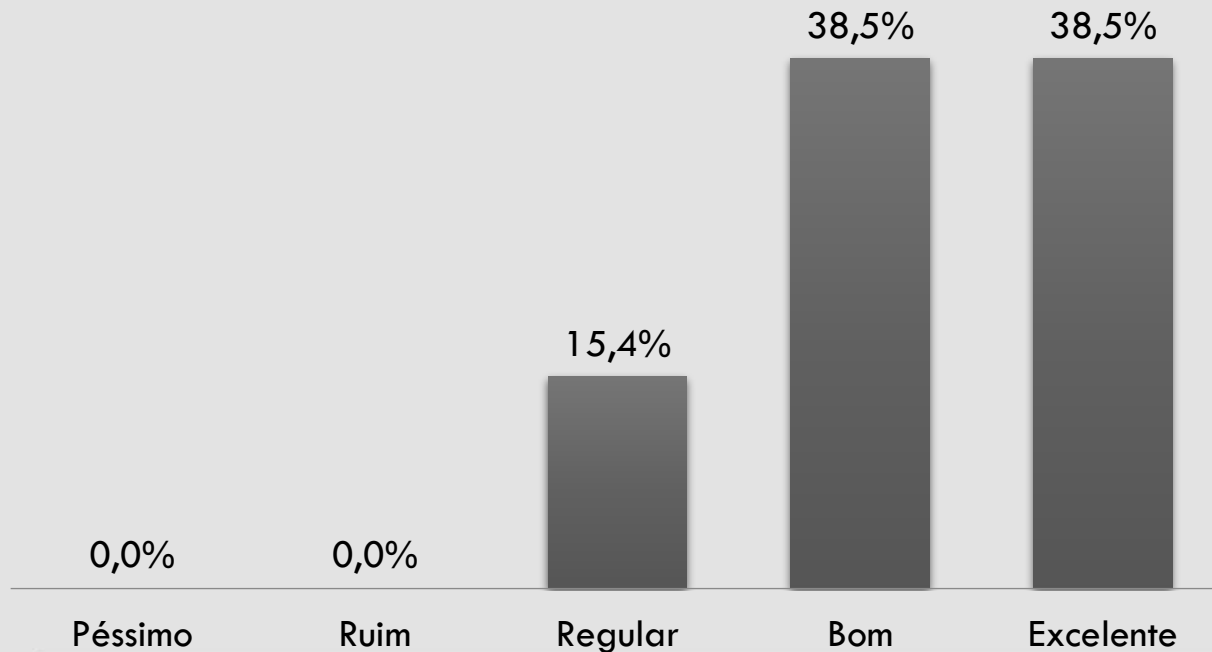


**KEYNOTE**  
**67%**

**PAINEL**



## PAINEL CIO : PEDRO DÓRIA

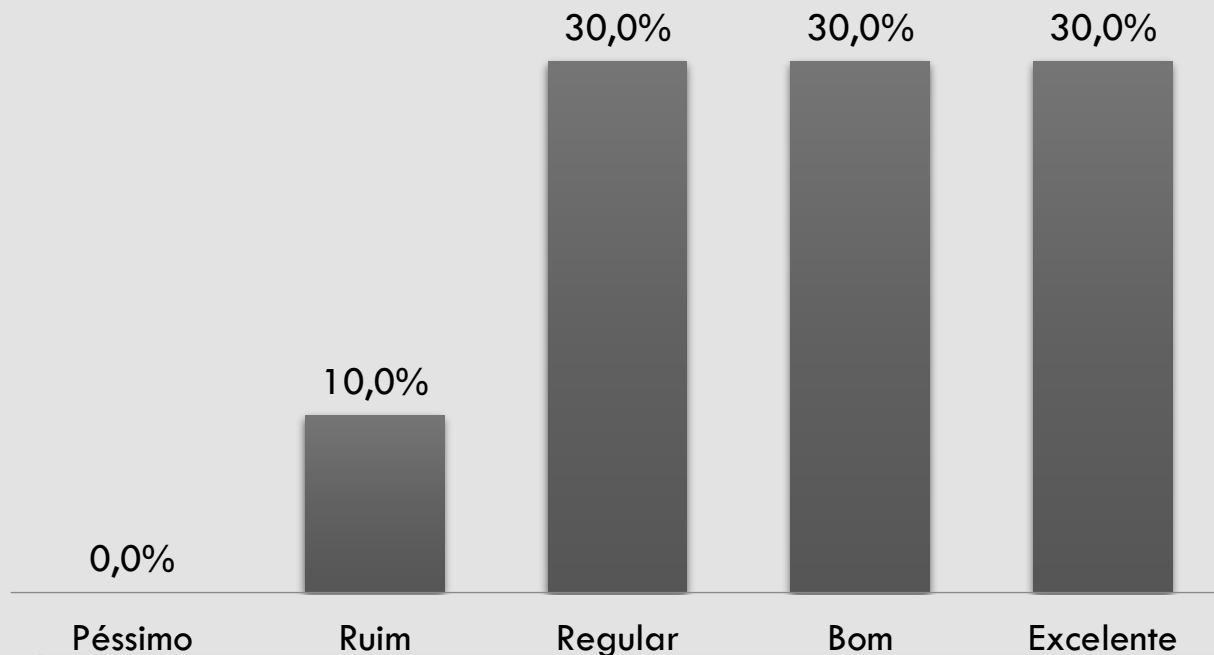


**PAINEL**  
**77%**

# OPORTUNIDADE DE NETWORK



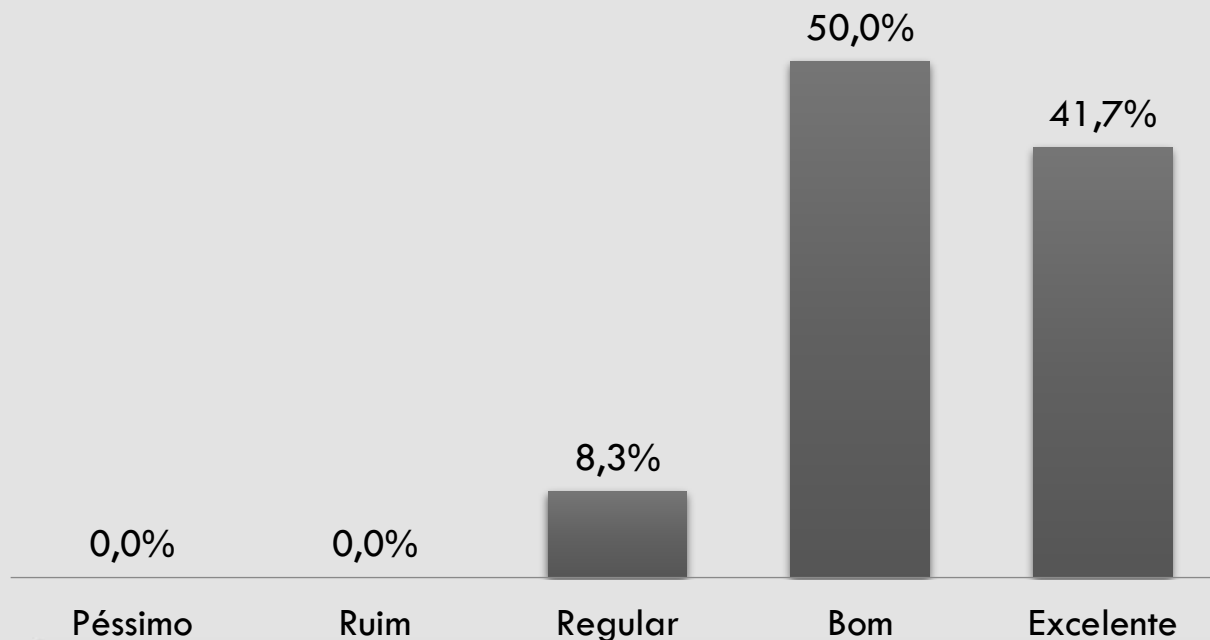
## OPORTUNIDADE DE NETWORK: RELAX



**OPORTUNIDADE NETWORK  
GERAL  
68%**

**RELAX  
50%**

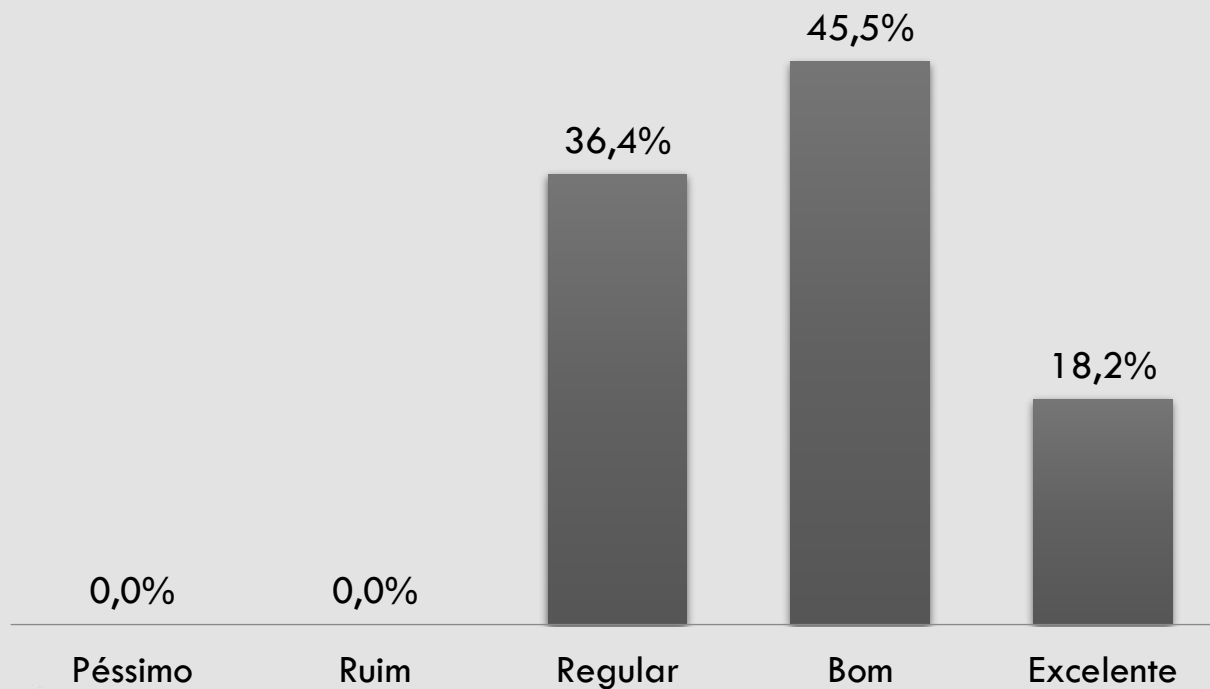
## OPORTUNIDADE DE NETWORK: MÚSICOS



**OPORTUNIDADE NETWORK  
GERAL**  
68%

**MÚSICOS**  
92%

## OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



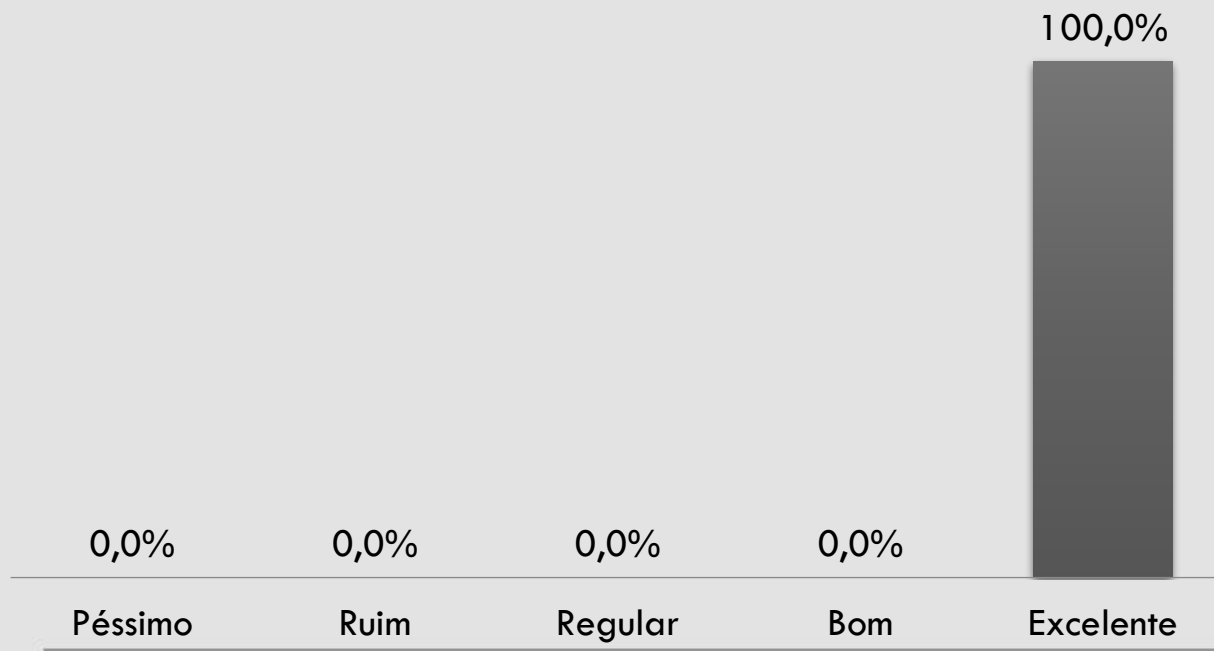
**OPORTUNIDADE NETWORK  
GERAL**  
68%

**INTEGRAÇÃO**  
64%

AÇÕES



## AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)



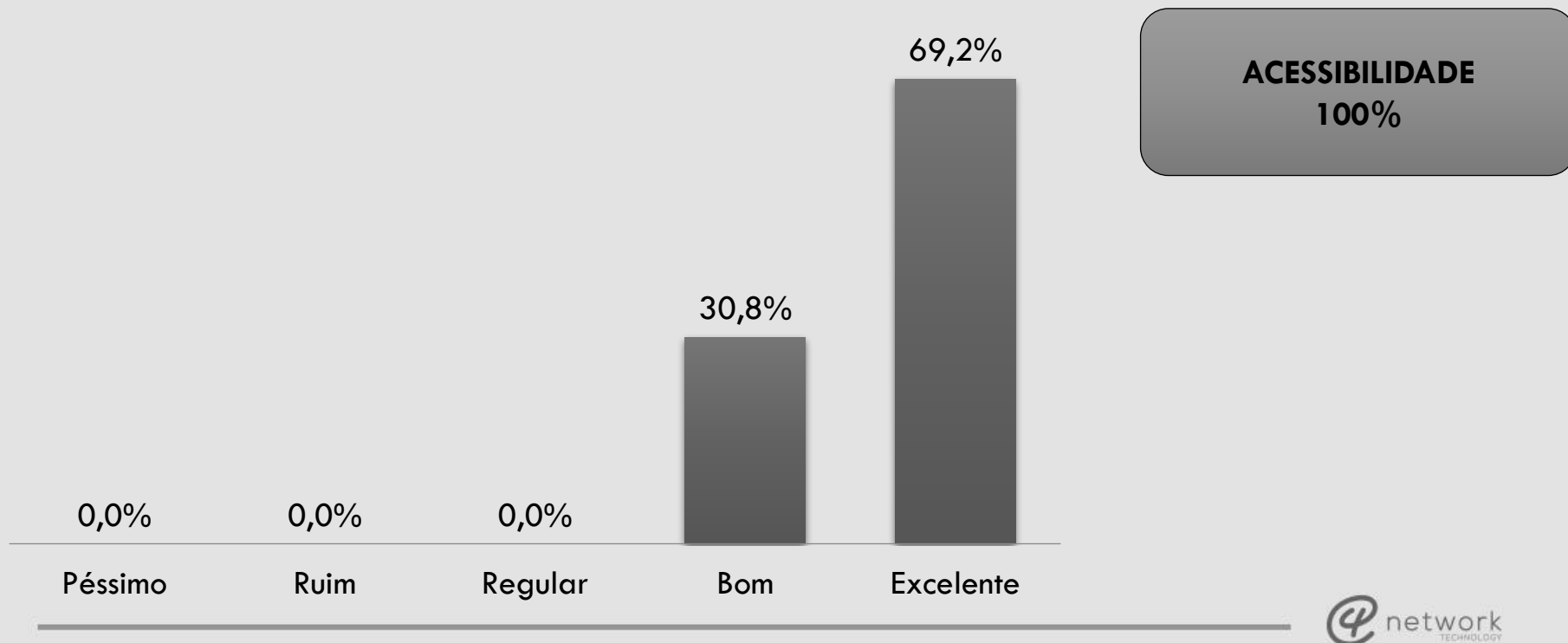
**AÇÕES**  
100%

**FRATERNO**  
100%

**PLATAFORMA**

The image features a dark purple background. On the left, there is a horizontal white line. In the center, the word "PLATAFORMA" is written in a bold, white, sans-serif font. On the right side, there is a complex arrangement of white geometric shapes, including several large arrows pointing upwards and to the right, and various thin lines and smaller arrows scattered around them, creating a sense of movement and direction.

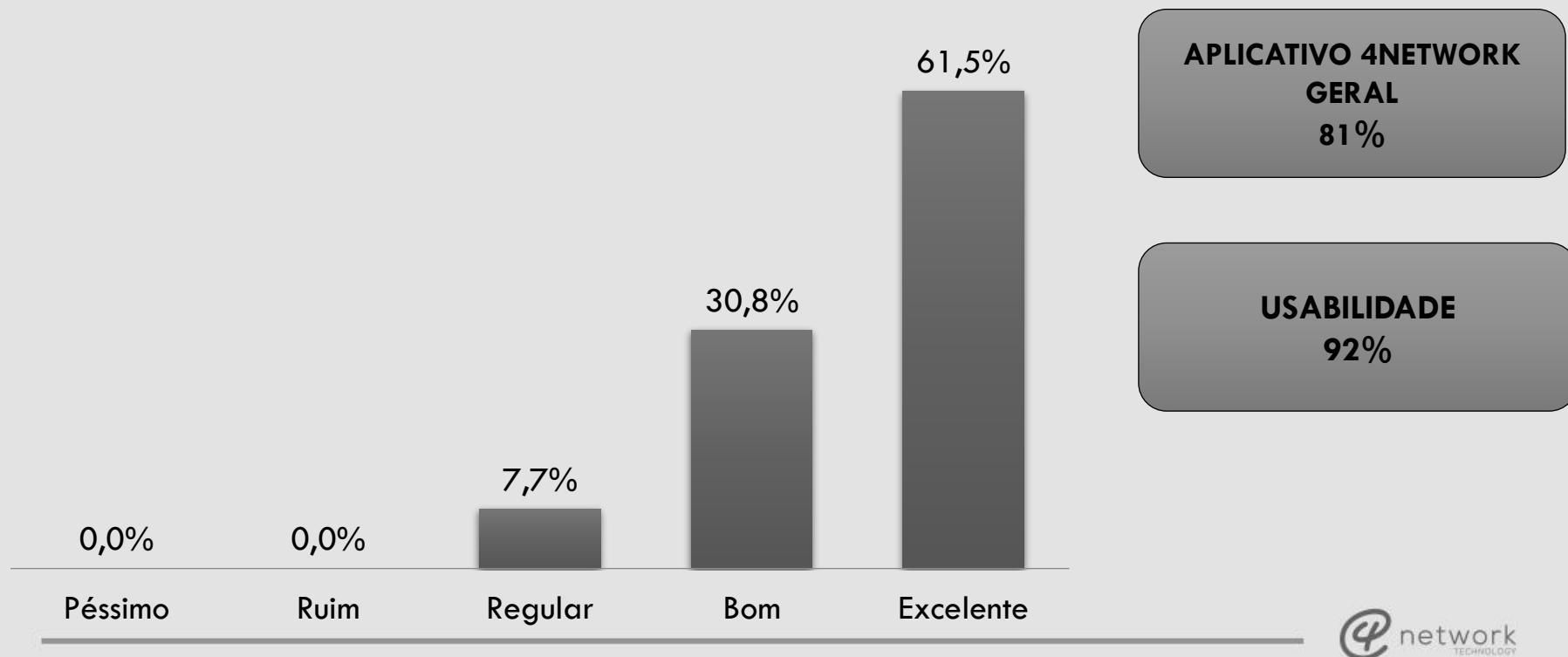
## PLATAFORMA: ACESSIBILIDADE



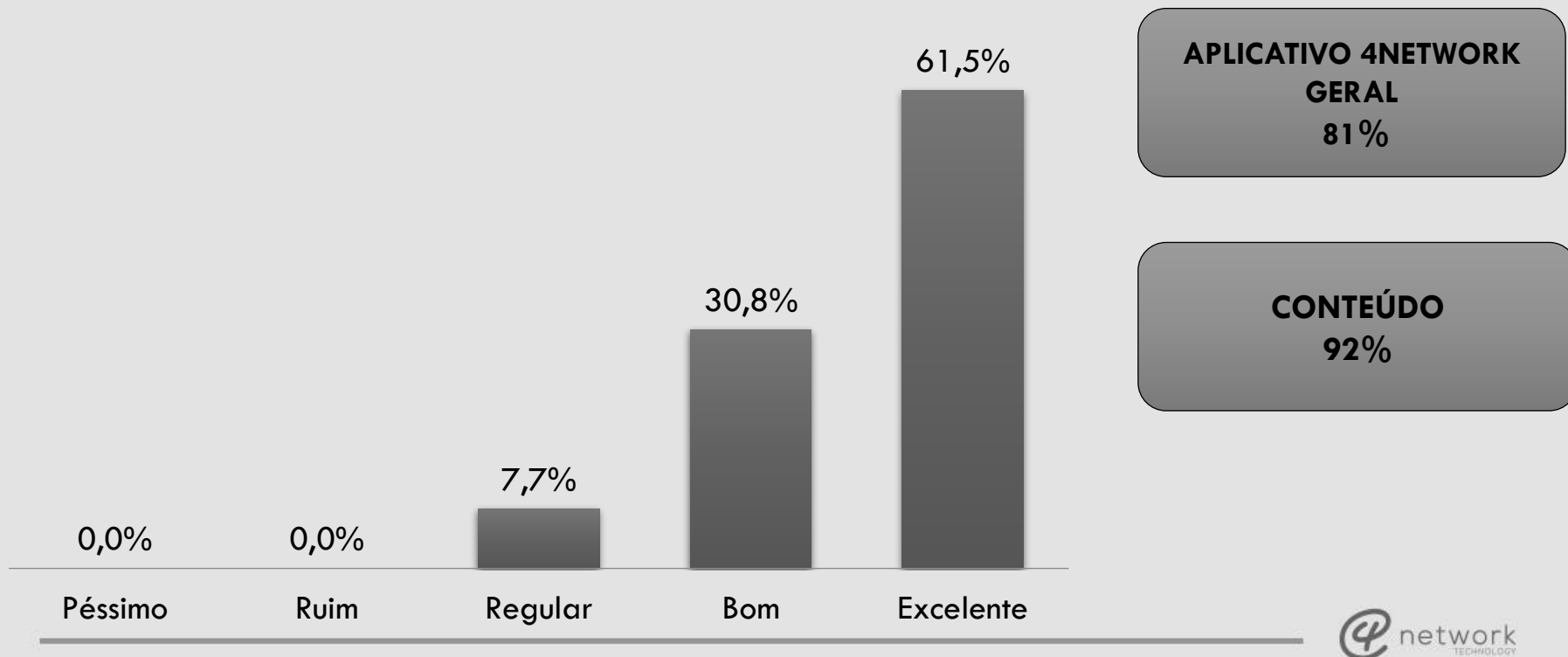
# APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, several thin diagonal purple lines in the upper right, and a cluster of larger, semi-transparent purple arrows and lines on the right side, pointing in various directions.

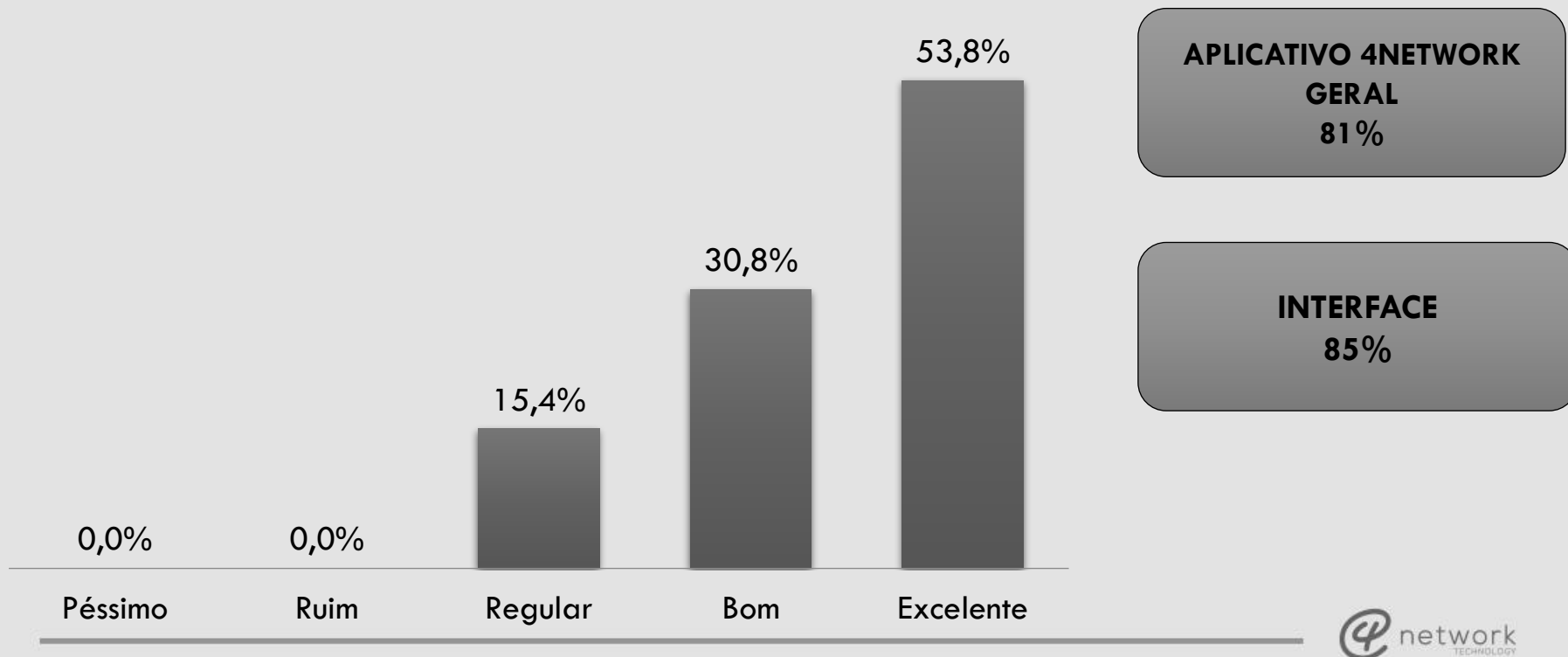
## APLICATIVO 4NETWORK: USABILIDADE



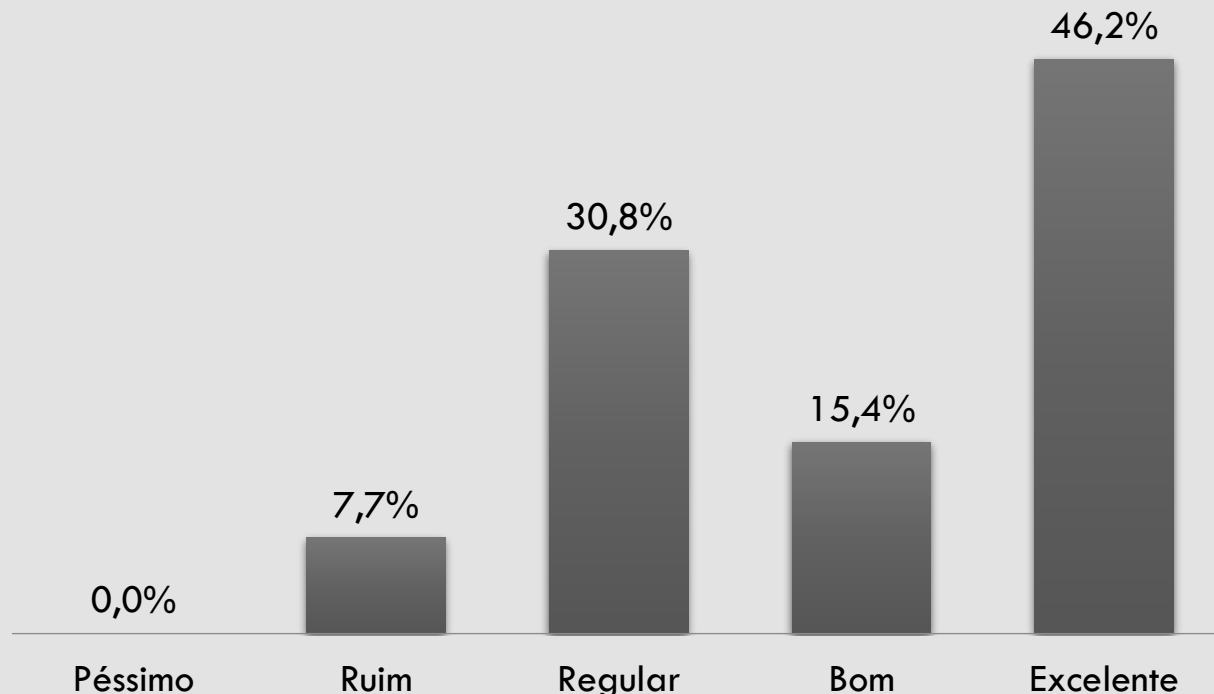
## APLICATIVO 4NETWORK: CONTEÚDO



## APLICATIVO 4NETWORK: INTERFACE



## APLICATIVO 4NETWORK: TROCA DE CARTÕES



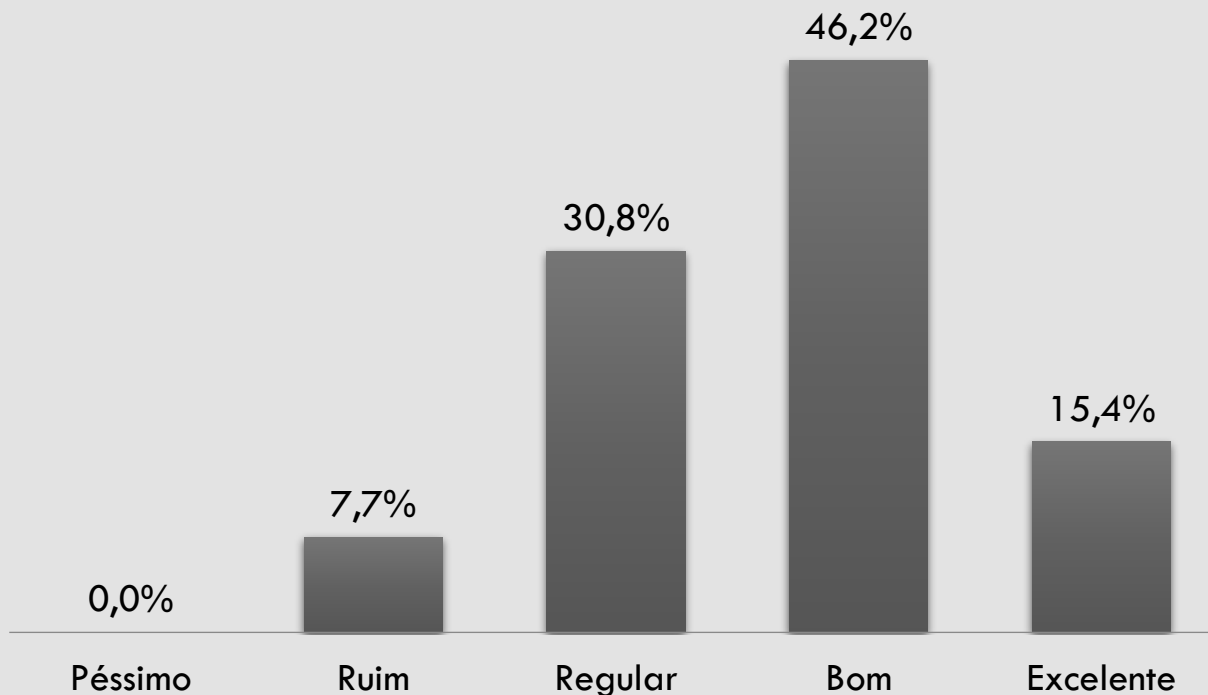
**APLICATIVO 4NETWORK  
GERAL**  
81%

**TROCA DE CARTÕES**  
54%

**NEGÓCIOS**

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a single horizontal white line. On the right side, there is a complex arrangement of white geometric shapes, including several large, thick arrows pointing in various directions (up, down, left, right) and several thinner, parallel lines. The overall composition is modern and abstract.

## NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



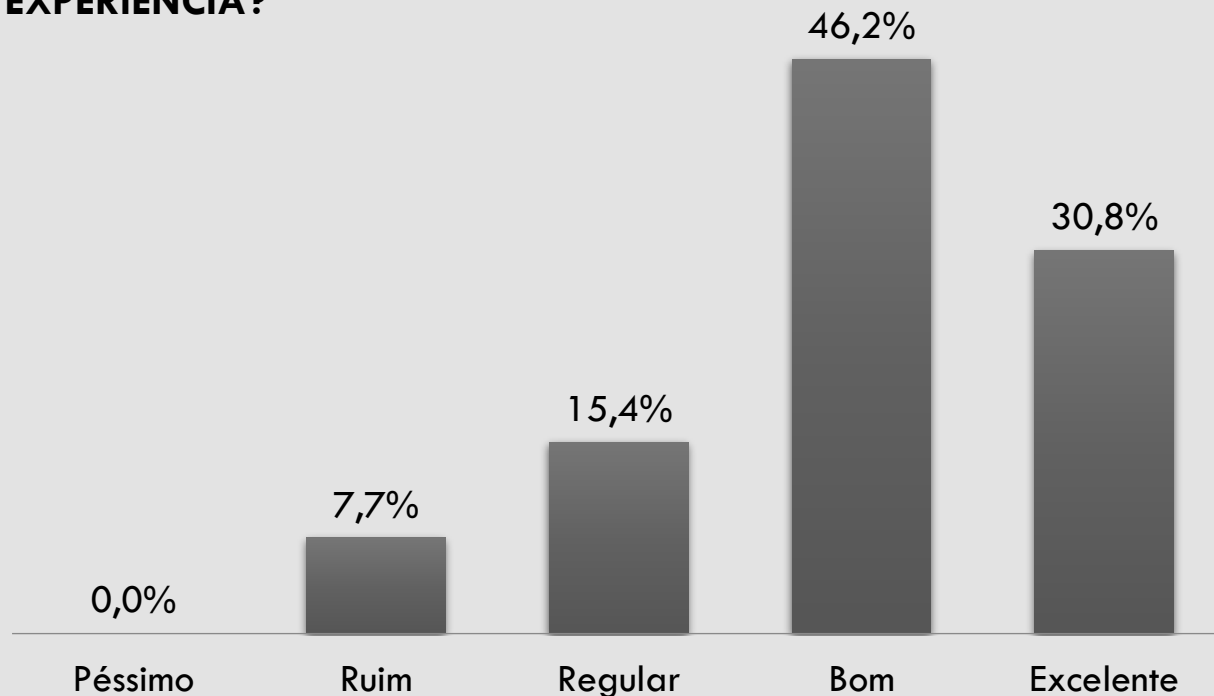
**PERSPECTIVA PARA  
FECHAMENTO DE NEGÓCIOS**  
54%

The background is a solid dark purple. It features several large, stylized, light purple arrows pointing in various directions, some overlapping. There are also thin, light purple diagonal lines scattered across the upper half of the image.

# **4CONNTWORKER**

## **4CIO GOVERNO FEDERAL, ESTADUAL & MUNICIPAL**

## 4CONNTWORKER 4CIO GOVERNO FEDERAL, ESTADUAL & MUNICIPAL :COMO FOI SUA EXPERIÊNCIA?



**4CONNTWORKER  
GOVERNO FEDERAL,  
ESTADUAL & MUNICIPAL  
69%**

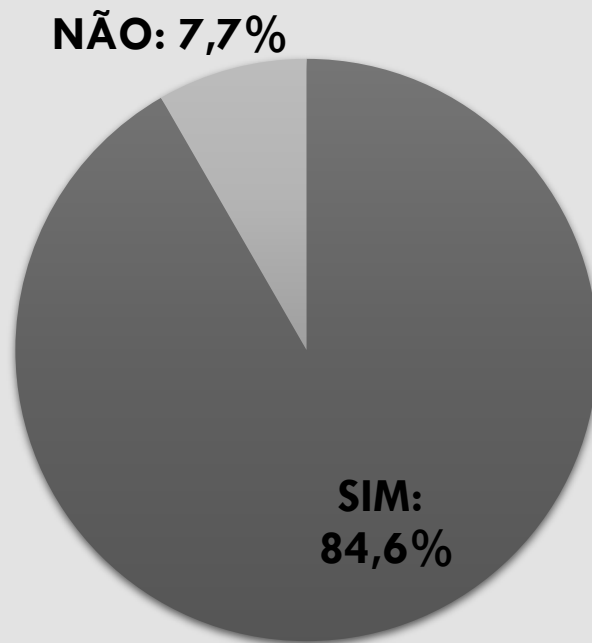
## Observações :

**“Evento excelente, estão todos de parabéns.”– (Michelle Akemi Fatiga Onuki - POSITIVO )**

# ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large, thick-lined arrows pointing in various directions (up, down, left, right) and several thinner, parallel diagonal lines.

**ASPECTOS GERAIS: Você participaria de outro 4ConNetworker GOVERNO FEDERAL, ESTADUAL & MUNICIPAL ?**



## ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?

